

ROCKTOBER! SPONSOR PACKAGE

The graphic is a promotional poster for a 'Rocktober!' event. At the top, it says 'SIMSBURY MEADOWS PRESENTS' and 'Simsbury Meadows Performing Arts Center'. The word 'Rocktober!' is written in large, stylized letters, with 'Rock' in orange and 'tober!' in white. Below this, it says 'FEATURING JEFFREY JOHN BAND & ORGANIZED CHAOS'. The event date and time are 'SAT 10/1/22 3-7 PM'. There are two main photos: one of the Jeffrey John Band performing and one of Organized Chaos performing. The bottom of the graphic features the 'Rocktober!' logo and the names of the bands with their respective dates and times.

WHAT: Simsbury Meadows is bringing rock and roll to downtown! In the splendor of Fall fun and everything that screams pumpkin spice and hoodies, we present a double bill of the perfect Autumn afternoon entertainment!

Featuring the exciting debut performance of the Jeffrey John Band (former ties to Atlas Gray), and a return engagement of local favorite, Organized Chaos!

Food trucks and beverages from our Moonlight Pub. Two featured bands, one afternoon. Rock out with us to relaxing Fall vibes!

WHEN: Saturday, October 1, 2022, 3-7 p.m.

WHERE: Simsbury Meadows Performing Arts Center

WHY:

- Get your brand name out there at CT's second largest outdoor venue.
- Support the performing arts in the Farmington Valley at the most requested type of event from our audience, a rock concert.
- Help us line up more quality entertainment as our venue that has, for two years in a row, been voted Best of Hartford Concert Venue First Runner Up (second only to Mohegan Sun!)
- Simsbury Meadows Performing Arts Center is a non-profit organization that is not funded by the Town of Simsbury.
- **NOTE: Custom sponsor packages available.**

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\$1,000 VIP - Platinum

- Premium listing on event signs and promo materials
- Premium listing on website event page
- Recognition in stage announcements
- Opportunity to speak from stage
- Sponsor logo in event emails
- 4 Complimentary passes
- Shout out in social media promo posts
- Table at event for promotion



\$500 Main Stage - Gold

- Listing on event signs and promo materials
- Listing on website event page
- Recognition in stage announcements
- 2 Complimentary passes
- Shout out in social media promo posts
- Table at event for promotion



\$250 Rock Star - Silver

- Listing on event signs and promo materials
- Listing on website event page
- Recognition in stage announcements
- Space for promotion



\$100 Fan - Bronze

- Listing on website event page
- Recognition in stage announcements

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