

ROCKTOBER! SPONSOR PACKAGE



WHAT: Simsbury Meadows is bringing rock and roll to downtown! In the splendor of Fall fun and everything that screams pumpkin spice and hoodies, we present a double bill of the perfect Autumn afternoon entertainment!

Featuring the exciting debut performance of the Jeffrey John Band (former ties to Atlas Gray), and a return engagement of local favorite, Organized Chaos!

Food trucks and beverages from our Moonlight Pub. Two featured bands, one afternoon. Rock out with us to relaxing Fall vibes!

WHEN: Saturday, October 1, 2022, 3-7 p.m.

WHERE: Simsbury Meadows Performing Arts Center

WHY:

- Get your brand name out there at CT's second largest outdoor venue.
- Support the performing arts in the Farmington Valley at the most requested type of event from our audience, a rock concert.
- Help us line up more quality entertainment as our venue that has, for two years in a row, been voted Best of Hartford Concert Venue First Runner Up (second only to Mohegan Sun!)
- Simsbury Meadows Performing Arts Center is a non-profit organization that is not funded by the Town of Simsbury.
- **NOTE: Custom sponsor packages available.**

ROCKTOBER! SPONSOR PACKAGE

\$1,000 VIP - Platinum

- Premium listing on event signs and promo materials
- Premium listing on website event page
- Recognition in stage announcements
- Opportunity to speak from stage
- Sponsor logo in event emails
- 4 Complimentary passes
- Shout out in social media promo posts
- Table at event for promotion



\$500 Main Stage - Gold

- Listing on event signs and promo materials
- Listing on website event page
- Recognition in stage announcements
- 2 Complimentary passes
- Shout out in social media promo posts
- Table at event for promotion



\$250 Rock Star - Silver

- Listing on event signs and promo materials
- Listing on website event page
- Recognition in stage announcements
- Space for promotion



\$100 Fan - Bronze

- Listing on website event page
- Recognition in stage announcements

Contact: Dana Barcellos-Allen, Development Manager
dana@simsburymeadowsmusic.com