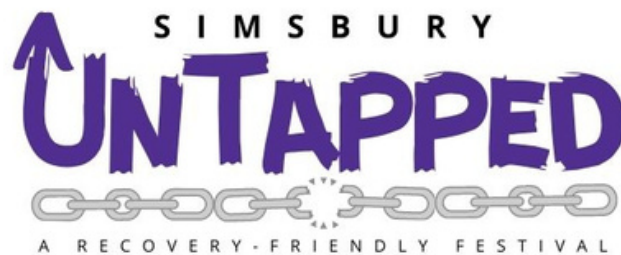


SIMSBURY UNTAPPED: A RECOVERY-FRIENDLY FESTIVAL

2022 SPONSORSHIP PACKAGE

WHAT: In response to requests for a recovery-friendly festival, we are working with a Simsbury-based nonprofit, A Promise to Jordan, to offer a new substance-free event featuring musicians and artists from the recovery community. The festival will be an afternoon of fun for everyone, not just those in recovery! Great food, non-alcoholic "mocktail" drinks, live entertainment, art exhibits, raffle, and shopping for the adults, and plenty of activities for the kids! Artists and entertainers in recovery and recovery-friendly businesses are encouraged to participate. The event will include local business vendors, as well as resources from within the recovery community. Many Simsbury businesses will also be recognized as "Recovery-Friendly" at the festival.



WHEN: Sunday, September 25, 2022, 1-5 p.m.

WHERE: Simsbury Meadows Performing Arts Center



WHY:

- Your contribution will help us bring attention to the substance use disorder crisis in Connecticut and give access to resources for those families impacted.
- Get your brand name out there.
- Establish your company as an original sponsor of what will undoubtedly grow to be an important annual local event.
- **NOTE: Custom sponsor packages available.**



SIMSBURY UNTAPPED: A RECOVERY-FRIENDLY FESTIVAL

\$1,500 Platinum

- Premium listing on event signs and promo materials
- Premium listing on website event page
- Recognition in stage announcement at beginning and end of Festival
- Opportunity to speak from stage at Festival
- Sponsor logo in event emails
- 4 Complimentary Festival passes
- 2 tickets to Sweet Solstice fall sponsor/donor event
- Shout out in social media promo posts
- Table at event for promotion



\$500 Gold

- Listing on event signs and promo materials
- Listing on website event page
- Recognition in stage announcement at beginning and end of Festival
- 2 Complimentary Festival passes
- Shout out in social media promo posts
- Table at event for promotion

\$250 Silver

- Featured listing on event signs and promo materials
- Featured listing on website event page
- Recognition in stage announcement at beginning and end of Festival
- Space for promotion

\$100 Bronze

- Listing on website event page
- Recognition in stage announcement at beginning and end of Festival

KidZone Sponsor \$1,000

- All the benefits of Gold Sponsorship (above)
- On-stage photo opportunities
- 2 tickets to Sweet Solstice fall sponsor/donor event

Main Stage Sponsor \$500

- All the benefits of Silver Sponsorship (above)
- Opportunity to speak from stage during Festival
- On-stage photo opportunities

Art Exhibit Sponsor \$500

- All the benefits of Silver Sponsorship (above)
- Opportunity to speak from stage during Festival
- On-stage photo opportunities

Contact: Dana Barcellos-Allen, Development Manager
dana@simsburymeadowsmusic.com