

NUTMEG UKELELE FESTIVAL

2022 SPONSORSHIP PACKAGE

WHAT: The idea of putting on a local ukulele festival was conceived two years ago at a rehearsal of the Kinetic Ukes, the area's premier ukulele ensemble. Through connections with some of the top ukulele teaching artists in the USA and Canada, (two of whom are triple Grammy Award winners), Kinetic Ukes quickly put together an amazing line up of educators and performers for the festival. We then took the idea to the Simsbury Meadows Performing Arts Center to see if they would present our event. The result is the first annual Nutmeg Ukulele Festival, presented by the Simsbury Meadows Performing Arts Center.

The one-day festival will include workshops by top teaching artists as well as performances and a community play along. Teaching artists this year are Marcy Marxer, Cathy Fink, Gerald Ross, Cynthia Kinnunen, Eve Goldberg, and Ben Hassenger. Local ukulele celebrity Jim Beloff, will be on hand signing copies of his books. A luthier will be available to look at attendees' instruments and we will be raffling off some donated ukulele items.

WHEN: Saturday, September 10, 2022

WHERE: Eno Memorial Hall in Simsbury, CT

WHY:

- Support the arts in the local community.
- Get your brand name out there.
- Establish your company as an original sponsor of what will undoubtedly grow to be a big annual local music event.
- Your contribution will help us bring top ukulele talent to the area which will attract ukulele enthusiasts from far and wide.



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\$1,500 Platinum

- Premium listing on event signs and promo materials
- Premium listing on website event page
- Premium listing on Festival program
- Recognition in stage announcement at beginning and end of Festival
- 3 Complimentary Festival passes
- 3 Complimentary T-shirts
- Shout out in social media promo posts
- Space for promotion
- Kinetic Ukes performance (1-hour) at a company or private event
- Meet the artists event, Friday, September 9th

\$500 Gold

- Premium listing on event signs and promo materials
- Premium listing on website event page
- Premium listing on Festival program
- Recognition in stage announcement at beginning and end of Festival
- 2 Complimentary Festival passes
- 2 Complimentary T-shirts
- Shout out in social media promo posts
- Space for promotion
- Kinetic Ukes performance (1-hour) at a company or private event

\$250 Silver

- Featured listing on event signs and promo materials
- Featured listing on website event page
- Featured listing on Festival program
- Recognition in stage announcement at beginning and end of Festival
- 2 Complimentary t-shirts
- Space for promotion

\$100 Bronze

- Listing on website event page
- Listing on Festival program
- 1 Complimentary t-shirt
- Recognition in stage announcement at beginning and end of Festival

Contact:

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